

# Autumn Fung

UX Designer

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## Education

### Northeastern University

Boston, MA | Expected May 2025  
B.S. Brand Management &  
Interaction Design  
(Dean's List)

### Relevant Coursework:

Typography 1 & 2  
Interaction Design 1  
Experience and Interaction  
Data Insights & Visualization

### Activities:

Alpha Kappa Psi  
Notion Campus Leader

## Skills

### Tools

Figma  
Adobe Creative Suite  
Premiere Pro  
Webflow  
DSLR & Film Camera Use  
Microsoft Office Suite  
Miro

### Design

UX Research  
User Testing  
Wire-framing & Prototyping  
Graphic Design  
Brand Identity

### Business

Project Management  
Market Research  
Hosting Workshops  
Agile/Scrum

### Computer

Java  
HTML/CSS  
R

## Experience

### Human-Centered Design Co-op | Fidelity Investments

Boston, MA | July 2023 – December 2023

- Collaborated closely with UX researchers and designers, employing Agile Methodologies to conduct comprehensive research and synthesize data.
- Led and facilitated 7+ interviews on UserTesting.com, extracting valuable insights on crypto usage patterns and user motivations.
- Played a key role in a week-long Google Design Sprint, rapidly ideating, designing, prototyping, and testing an interactive Figma prototype with 5 participants.

### VP of Design | Women's Interdisciplinary Society of Entrepreneurship

Boston, MA | June 2023 – December 2023

- Created 20+ reprographics and social media assets using Adobe Suite to enhance event promotion and support WISE's entrepreneurship initiatives.
- Worked with the VP of Creative to maintain consistency with the WISE design system, ensuring timely delivery of design requests.
- Reviewed, edited, and offered constructive feedback on digital and print media produced by the creative team to uphold quality standards and brand integrity.

### UX/Operations | Interventions Conference Design - Scout Northeastern

Boston, MA | January 2023 – May 2023

- Designed social media posts and stories for Interventions, an annual design conference hosted by Northeastern's student-led design studio.
- Curated interactive experiences featuring AR projections and installations aligned with branding elements, fostering immersive engagement for attendees.

### UX Designer | Gruepr

Boston, MA | August 2022 – May 2023

- Collaborated with a cross-functional team of 2 designers and 2 SWEs to redesign and rebrand an open-source application, optimizing the process of placing students into ideal project teams.

### Director of Marketing and Events | Sandbox Software Consultancy

Boston, MA | May 2022 – Jan 2023

- Spearheaded marketing efforts for Sandbox's annual tabling event driving engagement and brand awareness.
- Designed Fall 2022 recruitment graphics using Illustrator and Photoshop.
- Managed team of 2 brand designers to oversee content distribution across marketing channels (Facebook, Instagram, LinkedIn, Mailchimp Newsletter) and refined the organization's brand identity and design system to ensure cohesion.

### UX/UI Designer | SearchNEU.com

Boston, MA | Jan 2022 – May 2022

- Participated in weekly stand-ups, contributing to idea generation and refinement aimed at enhancing SearchNEU, a course catalog search engine with 6,500+ unique monthly users.
- Worked as sole designer to develop and prototype Figma web page iterations and design components, ultimately enhancing user navigation and experience.